

Wednesday, March 26, 2008

<u>Time</u>	<u>Description</u>
7:15am	Registration and Continental Breakfast
8:00am	Welcome Remarks by Steve Wildstrom , Technology Columnist, BusinessWeek (Emcee)
8:30am	Roundtable on Accelerating Innovation <ul style="list-style-type: none">▪ Roger Cochetti, Group Director of U.S. Public Policy, CompTIA (Session Host)▪ Prith Banerjee, SVP of Research and Director of HP Labs, Hewlett-Packard▪ Thomas Kalil, Special Assistant to the Chancellor for Science and Technology, UC Berkeley▪ Lesa Mitchell, VP, Kauffman Foundation▪ Mozelle Thompson, CEO, Thompson Strategic Consulting and former Commissioner, Federal Trade Commission
9:15am	Interview – Hosted by Steve Wildstrom , Technology Columnist, BusinessWeek <ul style="list-style-type: none">▪ Paul Jacobs, CEO, Qualcomm
9:45am	Keynote – Jon W. Dudas , Undersecretary of Commerce for Intellectual Property and Director, United States Patent and Trademark Office
10:15am	Coffee Break
10:45am	Roundtable on Trade <ul style="list-style-type: none">▪ Rob Atkinson, President, Information Technology & Innovation Foundation (Session Host)▪ Peter Cowhey, Dean and Associate Vice Chancellor of International Affairs, University of California at San Diego▪ Ralph Hellmann, SVP, Government Relations, Information Technology Industry Council▪ Michael O’Neill, SVP and General Counsel, Lenovo▪ Michael Petricone, SVP, Government Affairs, Consumer Electronics Association
11:30am	Innovator Spotlight <ul style="list-style-type: none">▪ Jim Balcom, President and CEO, PolyFuel
11:45am	Roundtable on the 2008 Presidential Election <ul style="list-style-type: none">▪ Sarah Lai Stirland, Contributing Writer, Wired.com (Session Host)▪ Tony Perkins, Founder and Editor in Chief, AlwaysOn▪ Andrew Rasiej, Founder, Personal Democracy Forum and Co-founder, techPresident▪ Alec Ross, EVP, External Affairs, One Economy Corporation▪ Rick White, Principal, Woodbay Group
12:30pm	Lunch
1:30pm	Workshop Track # 1
Session 1A	Using Social Media as a Policy Tool <ul style="list-style-type: none">▪ JD Lasica, CEO, Ourmedia.org (Session Host)▪ John Earnhardt, Senior Manager, Global Media Operations, Cisco Systems▪ David Kralik, Director of Internet Strategy, American Solutions▪ Ellen Miller, Executive Director, Sunlight Foundation

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<u>Time</u>	<u>Description</u>
Session 1B	The Role of Privacy & Trust in the Innovation Economy <ul style="list-style-type: none"> ▪ Mozelle Thompson, CEO, Thompson Strategic Consulting (Session Host) ▪ Shawn Broderick, CEO, TrustPlus ▪ JR Reagan, VP and Managing Director, Global Risk, Compliance and Security, BearingPoint ▪ John Tomaszewski, VP of Policy and Compliance, TRUSTe
Session 1C	Building a More Effective Public Policy Organization <ul style="list-style-type: none"> ▪ Piper Cole, Aspiring author and former VP of Policy, Sun (Session Host) ▪ Steve Brown, Entrepreneur in Residence, Mohr Davidow Ventures ▪ Tod Cohen, VP and Deputy General Counsel, eBay ▪ Ken Kay, President, Partnership for 21st Century Skills & CEO of e-Luminate
3:00pm	Workshop Track # 2
Session 2A	Copyright in a Converged World <ul style="list-style-type: none"> ▪ Doug Lichtman, Professor, UCLA Law School (Session Host) ▪ Fred von Lohmann, Senior Staff Attorney, Electronic Frontier Foundation ▪ Patrick Ross, Executive Director, Copyright Alliance ▪ Matt Zinn, VP and General Counsel, TiVo
Session 2B	The Future of Wide-Area Public Broadband <ul style="list-style-type: none"> ▪ Simon Wilkie, Professor and Executive Director, USC Center for Communication Law & Policy (Session Host) ▪ Sascha Meinrath, Research Director, Wireless Future Program, New America Foundation ▪ Alec Ross, EVP, External Affairs, One Economy Corporation ▪ Jonathan Taplin, Professor, USC Annenberg School for Communication ▪ Chris Vein, Chief Information Officer, City and County of San Francisco
Session 2C	Maintaining a Competitive Edge: [How] Can the U.S. Tech Workforce Stay on Top in a Flat World? <ul style="list-style-type: none"> ▪ Richard Brandt, Author and Contributor, Technology Review (Session Host) ▪ Ken Kay, President, Partnership for 21st Century Skills & CEO of e-Luminate ▪ Robert Kramer, VP of Public Policy, CompTIA ▪ Robert Hoffman, Co-chair, Compete America & VP of Government and Public Affairs, Oracle
4:15pm	Policy Mark-Up Sessions (Topics chosen by participants)
5:00pm	Cocktail Reception
5:45pm	Fireside Chat – Hosted by Andrew Noyes , Technology Reporter, CongressDaily <ul style="list-style-type: none"> ▪ Congressman Howard Berman (D-CA), U.S. House of Representatives

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7:15am	Registration and Continental Breakfast
8:00am	Welcome Remarks by Steve Wildstrom , Technology Columnist, BusinessWeek
8:15am	Keynote <ul style="list-style-type: none">▪ Robert McDowell, Commissioner, Federal Communications Commission
8:45am	Roundtable on Wireless Innovation <ul style="list-style-type: none">▪ Rachelle Chong, Commissioner, California Public Utilities Commission (Session Host)▪ Carolyn Brandon, VP, Policy, CTIA – The Wireless Association▪ Michael Calabrese, VP, Wireless Future Program, New America Foundation▪ Brian Knapp, VP of Corporate Affairs and Chief Privacy Officer, Loopt▪ Simon Wilkie, Professor and Executive Director, USC Center for Communication Law & Policy
9:30am	Interview – Hosted by Kai Ryssdal , Host, Marketplace <ul style="list-style-type: none">▪ Craig Newmark, Founder, craigslist.org
10:00am	Innovator Spotlight
10:15am	Refreshment Break
10:30am	Interview – Hosted by Steve Wildstrom , Technology Columnist, BusinessWeek <ul style="list-style-type: none">▪ Richard Lynch, EVP and CTO of Verizon
11:00am	Roundtable on Digital Copyright <ul style="list-style-type: none">▪ Steve Wildstrom, Technology Columnist, BusinessWeek (Session Host)▪ Jim Davis, CIO and Associate Vice Chancellor of IT, UCLA▪ Vance Ikezoye, President and CEO, Audible Magic▪ Zahavah Levine, Chief Counsel, YouTube▪ Jim Williams, SVP and CTO, Motion Picture Association of America
11:45am	Roundtable on Internet Safety <ul style="list-style-type: none">▪ Larry Magid, Technology Analyst, CBS News (Session Host)▪ Joan Irvine, CEO, Association of Sites Advocating Child Protection▪ Hemanshu Nigam, Chief Security Officer, MySpace▪ Rachel O’Connell, Chief Security Officer, Bebo▪ Adam Thierer, Senior Fellow, Progress & Freedom Foundation
12:30pm	Lunch
1:30pm	Roundtable on Digital Privacy <ul style="list-style-type: none">▪ Kara Swisher, Co-Executive Editor, AllThingsD.com (Session Host)▪ Leslie Harris, President and CEO, Center for Democracy & Technology▪ Joanne McNabb, Chief, California Office of Privacy Protection▪ Jules Polonetsky, Chief Privacy Officer, AOL

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<u>Time</u>	<u>Description</u>
2:15pm	Interview – Hosted by Declan McCullagh , Chief Political Correspondent, News.com <ul style="list-style-type: none">▪ Ashwin Navin, President and Co-Founder, BitTorrent
2:45pm	Refreshment Break
3:00pm	Roundtable on Internet Infrastructure <ul style="list-style-type: none">▪ Richard Brandt, Author and Contributor, Technology Review (Session Host)▪ Phil Asmundson, Vice Chairman and National Managing Partner, Technology, Media & Telecommunications practice, Deloitte LLP▪ Larry Irving, Co-Chair, Internet Innovation Alliance▪ Robert Pepper, Senior Managing Director, Global Advanced Technology Policy, Cisco Systems▪ Doug Van Houweling, President and CEO, Internet2
3:45pm	Roundtable on Broadband Policy <ul style="list-style-type: none">▪ Steve Wildstrom, Technology Columnist, BusinessWeek (Session Host)▪ Susan Crawford, Visiting Professor, Yale Law School▪ Milo Medin, Chairman and CTO, M2Z Networks▪ Ambassador Richard Russell, Associate Director, President's Office on Science and Technology Policy▪ Joe Waz, VP of External Affairs & Public Policy, Comcast
4:30pm	Roundtable on Digital Content Distribution <ul style="list-style-type: none">▪ Kara Swisher, Co-Executive Editor, AllThingsD.com (Session Host)▪ Andrew Keen, Author, Cult of the Amateur▪ Gregg Spiridellis, CEO, JibJab Media
5:30pm	Session TBA

Friday, March 28, 2008

<u>Time</u>	<u>Description</u>
8:00am	Continental Breakfast
8:30am	Welcome Remarks by Steve Wildstrom , Technology Columnist, BusinessWeek
9:00am	Birds of a Feather Roundtables
11:00am	Closing
6:00pm	TV Taping of HBO's Real Time with Bill Maher (Optional Activity – RSVP Required)